

ECIS 2020

34th

CONFERENCE OF THE
**EUROPEAN COLLOID &
INTERFACE SOCIETY**

— 6-11 September 2020 —

SPONSORSHIPS

Athens
G r e e c e

**ZAPPEION
MANSION**

34th Conference of the European Colloid & Interface Society

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INVITATION

Dear Sir/Madame,

On behalf of the ECIS2020 Organizing Committee, we are pleased and honored to invite you to participate as a sponsor at the **34th Conference of the European Colloid and Interface Society (ECIS) that will be held in Athens, from 6-11 September 2020.**

ECIS2020 is an annual Pan-European Conference that attracts scientists from Academia, Research Centers and Industry, providing the opportunity to identify and expand collaboration opportunities in the field of Colloid and Interface Science.

The conference brings together more than 800 participants from the Academic and Research community, as well as industry representatives, in order to present new achievements and research in the field, exchange ideas and discuss new collaboration opportunities.

Your participation as a Sponsor is a great opportunity to promote your company at one of the largest Colloid and Interface Science Conferences in Europe.

**It will be our pleasure and honor to welcome you
as a Sponsor at ECIS2020!**



34th Conference of the European Colloid & Interface Society

GENERAL INFORMATION

The Exhibition of the **34th Conference of the European Colloid and Interface Society (ECIS)** will be held at Zappeion Mansion in Athens.

MD Congress, the official organizer of the Conference Exhibition, has designed the optimum set up of the Exhibition Hall in order to ensure the best possible exposure of all exhibition booths.

Days and hours of set-up and disassembly

Day and time of set-up: Sunday September 6th, 2020, **morning**

Conference Opening: Sunday September 6th, 2020, **afternoon**

Day and Time of disassembly: Friday, September 11th, 2020

Additional information and any changes on the above, will be announced by MD Congress one month prior to the beginning of the Conference.

The Exhibition Plan includes the floor plans and the exhibition layout.

Registration of Exhibitors

All exhibitors need to register with the special computerized system of **MDcongress** before the Conference begins, filling in the appropriate registration form in order to receive their badge.

Deadlines and Terms of Participation for the Exhibition

By signing the participation form for the **34th ECIS Conference**, exhibitors automatically accept all deadlines and terms of participation.

	Cost per sponsorship	Platinum Sponsor 12.000€	Gold Sponsor 8.000€	Silver Sponsor 5.000€
1.1 Exhibition space 6 sq.m. (3 x 2)	2.500 €	✓	✓	✓
1.2 Theme Session	3.000€		✓	
1.3 Welcome Reception or Plenary Lecture or Lunch (exclusive)	4.000€	✓		
1.4 Conference Dinner or Opening Session (exclusive)	5.000€			
1.5 Bag Sponsorship (exclusive) - Logo on conference bag	4.000€			
1.6 Lanyard Sponsorship (exclusive)	3.000€			
1.7 Coffee Sponsorship per day	3.000€	✓		
1.8 Insert in bags – company booklet, pen, notepad etc	1.000€	✓	✓	✓
2.1 Full Page Advertisement in the preliminary program (e-program)	1.000€			
2.2 Full Page Advertisement in the final program	1.000€	✓	✓	✓
2.3 Full Page Advertisement in the abstracts book	1.000€			
2.4 Advertising stabs with logo in relative section of the final program	500€ / section			
2.5 E-banner in conference newsletter (~10.000 recipients)	1.000€ / newsletter			
3.1 Roll-up Banner in conference room	1.500€	✓		
3.2 Roll-up Banner in other room	1.000	✓	✓	✓
3.3 Logo Display behind conference secretariat	2.000€			
3.4 Logo Display on the main stage	3.000€			
3.5 Logo Display on plasma monitors	2.500€			
3.6 Logo Display on poster boards	2.500€			

Prices do not include 24% V.A.T.

Sponsorships (Platinum, Gold, Silver) include special discounts with the option to combine different sponsorship benefits.



1. GENERAL SPONSORSHIPS

1.1 Exhibition Space - 2.500 €/6sq.m.-

Gold and Silver Sponsors will be given priority in selecting sponsorship benefits as long as we receive a written confirmation of their interest and their desired sponsorship benefits. Sponsorships will be handled according to the order of request and confirmation.

Exhibition space includes:

- Space rental for the whole duration of the exhibition.
- Power supply and lighting.
- 1 table and 2 chairs (if needed by the exhibitor)
- Coffee during breaks for registered exhibitors.
- Special badges for booth exhibitors.
- Night watch.
- Participation of two (2) registered delegates in the Conference Reception

Terms of Payment

- 50% of the total cost when signing the contract.
- 50% of the remaining balance by 30/8/2020.

Cancellation Policy

Any cancellation of exhibition space should be sent to MD Congress by e-mail: tm@mdcongress.gr

The organizer has the right to withhold:

- 10% of the total cost of the sponsorship, for cancellations made by 20/05/2020.
- 50% of the total cost of sponsorship for cancellations be made by 22/06/2020.
- 100% of the total cost of sponsorship for cancellations be made after 22/07/2020.

1.2 Theme Session - 3.000€ -

- Company name and logo on session placard
- Logo recognizing support of ECIS on banner during conference
- Company logo on sponsors' page of the Conference Program
- Company logo with hyperlink on the Conference Website
- Complimentary registration for one delegate including conference dinner

DESCRIPTION OF SPONSORSHIPS

1.3 Welcome Reception, Plenary Lecture or Lunch - 4.000€ -

(exclusive – subject to availability)

- Company name and logo on event placard or opening slide
- Logo recognizing support of ECIS on banner during conference
- Company logo on sponsors' page of the Conference Program
- Company logo with hyperlink on the Conference Website
- Complimentary registration for one delegate including conference dinner

1.4 Conference Dinner or Opening Session - 5.000€ -

(exclusive – according to availability)

- Company name and logo on event placard or opening slide
- Logo recognizing support of ECIS on banner during conference
- Company logo on sponsors' page of the Conference Program
- Company logo with hyperlink on the Conference Website
- Complimentary registration for one delegate including conference dinner

1.5 Bag Sponsorship (exclusive) - Logo on conference bag - 4.000€ -

The sponsor will be able to place logo on the conference bag that will be distributed during the 34th ECIS.

Estimated quantity: 1.000 items.

Conference bags can also be distributed by the sponsor (provided that he has a booth) at an additional cost and after agreement with the organizer

1.6 Lanyard Sponsorship (exclusive) - 3.000€ -

The sponsor will be able to place logo on the lanyards that will be distributed during the 34th ECIS.

Estimated quantity: 1.000 items.

1.7 Coffee Sponsorship per day - 3.000€ -

During the 34th ECIS, coffee breaks will be provided.

Sponsors can print corporate or product logos on coffee vouchers.

A dedicated stand for sponsorship acknowledgement will be placed on coffee areas

1.8 Insert in bags – company booklet, pen, notepad etc - 1.000€ -

The sponsor will be able to insert company booklet, pen, notepad etc in the bags that will be distributed during the 34th ECIS.

Estimated quantity: 800 items.



2. ADVERTISING SPONSORSHIPS

2.1 Full Page Advertisement in the Preliminary Program (e-program)

It will be sent by e-mail to 10.000 recipients

Cost of advertisement

- Full page advertisement 1.000 €
- Half page advertisement 500 €
- Back cover 1.500 €

2.2 Full Page Advertisement in the Final Program

It will be printed in 1.000 copies and distributed in the conference

Cost of advertisement

- Internal full page advertisement 1.000 €
- Internal half page advertisement 500 €
- Back cover 2.000 €
- Inside back cover 1.500 €
- Inside front cover 1.500 €
- 1st Page (next to inside front cover) 1.500 €

2.3 Full Page Advertisement in the Abstracts Book

It will be printed in 1.000 copies and distributed in the conference

Cost of advertisement

- Internal full page advertisement 1.000 €
- Internal half page advertisement 500 €
- Back cover 2.000 €
- Inside back cover 1.500 €
- Inside front cover 1.500 €
- 1st Page (next to inside front cover) 1.500 €

2.4 Advertising stabs with logo in relative section of the Final Program 500€/ section

Stamps with product logos can be placed at the bottom of the pages (dimension: 3 x 3cm).

2.5 E-banner in conference newsletter (~ 10.000 recipients)

An e-banner (dimension: 420x600 pixels) can be placed on conference newsletter, which will be distributed to 10.000 recipients.

3. SPONSORSHIPS DURING THE CONFERENCE

3.1 Roll-up Banner in Conference Room - 1.500€ -

The Sponsor can place a 4-colour Roll-up Banner (dimension: 1.00 x2.00m) on the corridors of the Conference Room, facing the audience, for the whole duration of the Conference.

3.2 Roll-up Banner in other room - 1.000€ -

The Sponsor can place a 4-colour Roll-up Banner (dimension: 1.00 x2.00m) on the corridors of the rooms where parallel sessions will take place., facing the audience for the whole duration of the Conference.

3.3 Logo Display behind Conference Secretariat - 2.000€ -

The **34th ECIS** Secretariat will be located at the lobby of the conference center and will offer one window for advertising / display.

The sponsor can use this available space (dimension: 90x1 20cm) to display product or company logo.

3.4 Logo Display on the Main Stage - 3.000€ -

The Sponsor can place a stamp with his logo (dimension: 80cmx30cm) on the Main Stage of the Conference Room for the whole duration of the conference

3.5 Logo Display on plasma monitors - 2.500€ -

During the Conference there will be Plasma Monitors at the Secretariat and other locations within the Conference Center to provide information about the progress of the Program, following Sessions etc
The sponsor can display his logo for the whole duration of the Conference.

3.6 Logo Display on poster Boards - 2.500€ -

During the Conference there will be Posters Boards on the premised of the Conference Center.
It is possible for the Sponsor to display his logo on each Poster Board for the whole duration of the Conference.



For sponsorship requests, please contact:

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